

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 17, 2025



Latitude: 39.957415 Longitude: -105.171588

Superior Marketplace Superior, CO		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	4,555	37,518	99,339
	Population Est 25Q1	4,546	37,669	99,318
	Population Est 24Q4	4,502	37,663	99,346
	Population Est 24Q3	4,426	37,322	98,624
	Population Est 24Q2	4,296	37,114	98,084
	Population Est 24Q1	4,217	37,014	98,041
	Population Est 23Q4	4,129	36,653	97,558
	Population Est 23Q3	4,033	35,813	96,672
	Population Est 23Q2	4,005	35,555	96,442
	Population Fcst	4,592	38,694	102,781
	2010 Census Population	4,275	33,009	83,523
	2000 Census Population	4,190	29,590	78,228
	1990 Census Population	1,214	14,261	53,570
	Current Year Daytime Population	7,638	44,598	124,879
	Average Seasonal Population	50	367	1,023
	Historical Annual Growth, 1990 – 2000	13.19%	7.57%	3.86%
	Historical Annual Growth, 2000 – 2010	0.20%	1.10%	0.66%
	Estimated Annual Growth, 2010 – CY	0.44%	0.89%	1.20%
	Projected Annual Growth, CY to Y5	0.16%	0.62%	0.68%
	Group Qtrs Est	32	359	1,576
Transient Est Average Last 4 Qtrs	1,642	3,104	6,298	
Households	Current Year Estimated Households	1,909	15,401	41,860
	Households Est 25Q1	1,904	15,466	41,835
	Households Est 24Q4	1,887	15,498	41,904
	Households Est 24Q3	1,854	15,359	41,621
	Households Est 24Q2	1,802	15,286	41,390
	Households Est 24Q1	1,770	15,264	41,391
	Households Est 23Q4	1,734	15,127	41,201
	Households Est 23Q3	1,694	14,753	40,802
	Households Est 23Q2	1,682	14,626	40,680
	Households Fcst	1,925	16,035	43,502
	2010 Census Households	1,792	13,028	34,242
	2000 Census Households	1,639	11,236	30,911
	1990 Census Households	460	5,246	20,755
	Historical Annual Growth, 1990 – 2000	13.56%	7.91%	4.06%
	Historical Annual Growth, 2000 – 2010	0.89%	1.49%	1.03%
	Estimated Annual Growth, 2010 – CY	0.44%	1.16%	1.40%
	Projected Annual Growth, CY to Y5	0.18%	0.81%	0.77%
Population per Household	2.37	2.41	2.34	

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Superior Marketplace Superior, CO		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	7.0%	7.1%	6.0%
	HH Income \$250,000 to \$499,999	8.4%	8.5%	7.2%
	HH Income \$200,000 to \$249,999	19.6%	19.8%	16.8%
	HH Income \$175,000 to \$199,999	8.1%	7.6%	7.4%
	HH Income \$150,000 to \$174,999	10.1%	8.3%	8.0%
	HH Income \$100,000 to 149,999	16.5%	17.8%	18.4%
	HH Income \$75,000 to 99,999	9.4%	11.6%	11.6%
	HH Income \$50,000 to 74,999	11.6%	8.4%	10.2%
	HH Income \$35,000 to 49,999	3.3%	4.6%	5.4%
	HH Income \$25,000 to 34,999	1.6%	1.6%	3.0%
	HH Income \$15,000 to 24,999	1.4%	1.6%	2.8%
	HH Income \$0 to 14,999	2.9%	3.3%	3.3%
	Average Household Income	\$192,969	\$196,217	\$182,622
	Median Household Income	\$158,051	\$153,584	\$136,147
	Per Capita Income	\$81,246	\$81,024	\$77,579
	Average Disposable Income	\$135,553	\$134,778	\$124,835
	Median Disposable Income	\$129,363	\$126,366	\$113,169
	Discretionary HH Income Over \$150,000	30.3%	28.2%	24.2%
	Discretionary HH Income \$125,000 to \$149,999	11.7%	11.3%	10.8%
	Discretionary HH Income \$100,000 to \$124,999	16.9%	12.6%	12.0%
	Discretionary HH Income \$75,000 to \$99,999	10.5%	12.6%	13.6%
	Discretionary HH Income \$50,000 to \$74,999	11.9%	16.0%	15.8%
	Discretionary HH Income \$25,000 to \$49,999	13.4%	12.8%	14.9%
	Discretionary HH Income Under \$25,000	5.3%	6.4%	8.7%
	Average Discretionary HH Income	\$109,323	\$104,096	\$98,110
	Median Discretionary HH Income	\$113,130	\$104,333	\$93,663
	Householder White – Count	1,479	11,694	32,973
	Median HH Income	\$162,558	\$157,047	\$139,937
	Average HH Income	\$139,528	\$138,295	\$130,385
	Householder Black or African-American – Count	15	143	334
	Median HH Income	\$57,611	\$95,676	\$91,699
	Average HH Income	\$69,706	\$101,519	\$102,078
	Householder Hispanic – Count	96	1,162	3,260
	Median HH Income	\$111,460	\$131,246	\$106,817
Average HH Income	\$122,283	\$127,337	\$114,146	
Householder Asian or Pacific Islander – Count	212	1,269	2,229	
Median HH Income	\$164,074	\$160,635	\$159,166	
Average HH Income	\$149,531	\$142,802	\$139,779	
Householder Other or Pacific Islander – Count	106	1,133	3,064	
Median HH Income	\$134,855	\$149,719	\$115,385	
Average HH Income	\$128,124	\$132,816	\$118,713	

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Gender	Male Population	2,281	18,777	49,750
	Female Population	2,274	18,741	49,589
Total Population by Age	Count of Pop 0 to 4 years	222	1,986	5,283
	Count of Pop 0 to 7 years	302	2,587	6,951
	Count of Pop 5 - 13	377	3,276	8,338
	Count of Pop 14 - 18	208	1,973	4,875
	Count of Pop 19 - 22	213	1,934	4,945
	Count of Pop 22 - 25	159	1,359	3,598
	Count of Pop 25 - 29	236	2,208	5,972
	Count of Pop 30 - 34	318	2,953	8,190
	Count of Pop 35 - 39	309	2,626	7,282
	Count of Pop 40 - 44	308	2,458	6,512
	Count of Pop 45 - 59	915	7,929	19,507
	Count of Pop 60 - 74	955	6,590	17,285
	Count of Pop 75 - 84	253	1,695	5,587
	Count of Pop 85+	81	532	1,964
	% of Pop 0 to 4 years	4.9%	5.3%	5.3%
	% of Pop 0 to 7 years	6.6%	6.9%	7.0%
	% of Pop 5 - 13	8.3%	8.7%	8.4%
	% of Pop 14 - 18	4.6%	5.3%	4.9%
	% of Pop 19 - 22	4.7%	5.2%	5.0%
	% of Pop 22 - 25	3.5%	3.6%	3.6%
	% of Pop 25 - 29	5.2%	5.9%	6.0%
	% of Pop 30 - 34	7.0%	7.9%	8.2%
	% of Pop 35 - 39	6.8%	7.0%	7.3%
	% of Pop 40 - 44	6.8%	6.6%	6.6%
	% of Pop 45 - 59	20.1%	21.1%	19.6%
	% of Pop 60 - 74	21.0%	17.6%	17.4%
	% of Pop 75 - 84	5.6%	4.5%	5.6%
	% of Pop 85+	1.8%	1.4%	2.0%
Median Age	43.8	40.9	40.9	
Average Age	43.0	41.0	41.6	
Male Population by Age	% of Pop 0 to 4 years	5.0%	5.4%	5.5%
	% of Pop 5 - 13	8.0%	8.8%	8.5%
	% of Pop 14 - 18	4.4%	5.4%	5.0%
	% of Pop 19 - 22	4.7%	5.4%	5.2%
	% of Pop 22 - 25	3.7%	3.8%	3.9%
	% of Pop 25 - 29	5.4%	6.0%	6.3%
	% of Pop 30 - 34	7.2%	8.5%	8.9%
	% of Pop 35 - 39	7.8%	7.4%	7.8%
	% of Pop 40 - 44	6.8%	6.6%	6.7%
	% of Pop 45 - 59	20.1%	20.6%	19.2%
	% of Pop 75 - 84	5.2%	4.1%	5.0%
	% of Pop 60 - 74	20.6%	17.0%	16.6%
	% of Pop 85+	1.3%	1.1%	1.4%
	Median Age	42.9	39.6	39.3
Average Age	42.5	40.2	40.5	

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	% of Pop 0 to 4 years	4.7%	5.2%	5.2%
	% of Pop 5 - 13	8.6%	8.7%	8.3%
	% of Pop 14 - 18	4.8%	5.1%	4.8%
	% of Pop 19 - 22	4.7%	5.0%	4.8%
	% of Pop 22 - 25	3.3%	3.5%	3.4%
	% of Pop 25 - 29	4.9%	5.7%	5.7%
	% of Pop 30 - 34	6.8%	7.3%	7.6%
	% of Pop 35 - 39	5.8%	6.6%	6.9%
	% of Pop 40 - 44	6.7%	6.5%	6.4%
	% of Pop 45 - 59	20.1%	21.7%	20.1%
	% of Pop 60 - 74	21.3%	18.2%	18.2%
	% of Pop 75 - 84	5.9%	4.9%	6.2%
	% of Pop 85+	2.3%	1.8%	2.5%
	Median Age	44.7	42.3	42.7
Average Age	43.5	41.7	42.7	
Race	Count of White	3,675	29,544	80,070
	Count of Black or African-American	32	374	1,055
	Count of Asian or Pacific Islander	448	3,148	6,063
	Count of Other races	400	4,452	12,150
	White	80.7%	78.7%	80.6%
	Black or African American	0.7%	1.0%	1.1%
	Asian	9.8%	8.4%	6.1%
	Other Races	8.8%	11.9%	12.2%
Language Spoken	Speak English at Home	80.2%	85.6%	86.9%
	Speak Spanish at Home	4.0%	4.3%	4.9%
	Speak French or French Creole at Home	0.3%	0.5%	0.7%
	Speak German at Home	0.7%	0.8%	0.8%
	Speak Other Indo-European Languages at Home	3.8%	2.3%	1.8%
	Speak Russian and Other Slavic Languages at Home	0.8%	0.7%	0.9%
	Speak Chinese at Home	2.2%	1.9%	1.4%
	Speak Korean at Home	0.0%	0.3%	0.3%
	Speak Vietnamese at Home	0.9%	0.6%	0.4%
	Speak Other Asian Languages at Home	3.1%	2.0%	1.3%
	Speak Tagalog and Other Pacific Languages at Home	2.8%	0.5%	0.3%
	Speak Other Language at Home	1.3%	0.4%	0.4%
Hispanic	Hispanic Population	300	3,401	9,770
	Hispanic Population Percent	6.6%	9.1%	9.8%
	Mexican	55.3%	63.5%	65.1%
	Puerto Rican	10.0%	7.8%	7.9%
	Cuban	4.8%	1.4%	1.9%
	Dominican	0.0%	0.1%	0.3%
	Central American	0.6%	4.8%	6.0%
	South American	10.2%	10.8%	8.7%
	Other Hispanic	19.2%	11.6%	10.0%
	2000 Hispanic Population Percent	5%	5%	7%
	1990 Hispanic Population Percent	5%	5%	6%

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Ancestry	American (percent of total population)	2.2%	2.3%	2.5%
	American	1.9%	2.0%	2.2%
	Native American (ie. Indian/Eskimo)	0.2%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.1%
	Asian (percent of total population)	6.8%	7.1%	5.2%
	Chinese	1.9%	2.3%	1.6%
	Japanese	0.8%	1.0%	0.7%
	Korean	0.3%	0.5%	0.5%
	South Central Asian (ie. Indian)	3.0%	2.5%	1.7%
	South East Asian (ie. Vietnamese)	0.5%	0.4%	0.3%
	Other Asian	0.2%	0.3%	0.3%
	European (percent of total population)	49.5%	47.6%	48.3%
	British	9.1%	8.4%	9.4%
	Dutch	1.1%	1.3%	1.0%
	French	1.4%	1.6%	1.6%
	German	13.1%	11.9%	11.3%
	Italian	3.6%	3.4%	3.1%
	Polish	2.0%	2.0%	2.0%
	Scandinavian	3.6%	4.2%	4.2%
	Scotch/Irish	9.6%	9.0%	9.1%
Other European (ie. Greek/Russian)	6.1%	5.9%	6.8%	
Middle Eastern	0.5%	0.5%	0.8%	
Other Ancestry	14.0%	14.0%	12.9%	
Unclassified Ancestry	15.3%	15.5%	17.0%	
Education (Age 25+)	Adult Population (25 Years or Older)	3,375	26,990	72,299
	Elementary (0 to 8)	1.9%	0.8%	1.1%
	Some High School (9 to 11)	0.7%	0.6%	1.1%
	High School Graduate (12)	10.1%	8.5%	8.4%
	Some College (13 to 16)	12.3%	13.2%	12.4%
	Associates Degree Only	5.2%	5.9%	5.5%
	Bachelors Degree Only	35.7%	35.4%	37.6%
	Graduate Degree	34.2%	35.6%	33.8%
	% College (4+)	69.9%	71.0%	71.4%
Household Type	Total Households – count	1,909	15,401	41,860
	One Person HHs – count	504	4,059	11,998
	Family HHs – count	1,269	9,770	24,877
	Married Couple – count	1,075	7,932	20,430
	w/own children – count	403	3,784	8,553
	w/out own children – count	672	4,147	11,877
	Male Householder – count	96	934	1,907
	Female Householder – count	97	905	2,539
	Non-Family Households – count	136	1,572	4,985
	1 Person Household	26.4%	26.4%	28.7%
	2 Person Household	35.0%	35.4%	36.3%
	3 Person Household	17.4%	15.5%	14.9%
	4 Person Household	14.1%	15.6%	13.8%
	5 Person Household	5.2%	5.0%	4.3%
6 Person Household	1.3%	1.5%	1.4%	
7+ Person Household	0.6%	0.7%	0.7%	
% Households With Children	25.8%	31.6%	26.6%	

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Housing	Total Housing Units	1,976	16,276	43,986
	Owner Occupied Percent	67.2%	60.5%	60.5%
	Renter Occupied Percent	29.4%	34.1%	34.6%
	Vacant Housing Percent	3.4%	5.4%	4.8%
	Total Housing Units (Census 2000)	1,707	11,805	32,076
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	39.2%	38.6%	33.5%
	Property Value \$750,000 to \$999,999	21.9%	23.8%	23.8%
	Property Value \$500,000 to \$749,999	16.3%	16.7%	19.9%
	Property Value \$400,000 to \$499,999	5.6%	3.3%	4.5%
	Property Value \$300,000, to \$399,999	2.7%	3.1%	3.4%
	Property Value \$200,000 to \$299,999	0.5%	2.0%	1.6%
	Property Value \$150,000 to \$199,999	0.0%	0.5%	0.4%
	Property Value \$100,000 to \$149,999	0.2%	0.6%	0.6%
	Property Value \$60,000 to \$99,999	0.2%	0.8%	0.8%
	Property Value \$40,000 to \$59,999	0.0%	0.2%	0.7%
	Property Value \$0 to \$39,999	0.0%	1.1%	1.1%
	Median Home Value	\$1,033,461	\$977,577	\$927,159
Wealth per Household	\$0 and under - percent	14.9%	15.8%	15.9%
	\$1 to \$4999 - percent	6.4%	6.8%	6.9%
	\$5k to \$9999 - percent	3.7%	4.0%	4.0%
	\$10k to \$24999 - percent	5.6%	5.9%	5.9%
	\$25k to \$49999 - percent	6.4%	6.5%	6.5%
	\$50k to \$99999 - percent	9.9%	9.8%	9.8%
	\$100k to \$249999 - percent	18.8%	18.3%	18.3%
	\$250k to \$499999 - percent	15.1%	14.5%	14.5%
	\$500k+ - percent	19.1%	18.4%	18.1%
	Median HH Wealth	\$124,192	\$110,040	\$107,500
	Avg HH Wealth	\$291,975	\$281,718	\$278,873
Economic Viability	Economic Viability Local	343	325	324
	Economic Viability Indexed	124	117	117
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	2,528	21,644	56,107
	Managerial/Executive	29.3%	28.1%	25.0%
	Professional Specialty	32.4%	38.3%	40.7%
	Healthcare Support	4.1%	1.5%	1.9%
	Sales	9.1%	9.2%	7.9%
	Office & Administrative Support	7.4%	7.2%	6.9%
	Protective Service	0.1%	0.7%	0.7%
	Food Preperation	4.1%	4.3%	4.1%
	Building Maintenance & Cleaning	1.7%	1.1%	1.5%
	Personal Care	1.9%	1.4%	2.0%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.1%
	Construction	5.6%	3.7%	3.6%
	Production & Transportation	4.4%	4.7%	5.7%
	Percent White Collar Workers	82.3%	84.2%	82.3%
	Percent Blue Collar Workers	17.7%	15.8%	17.7%

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	Agriculture/Mining/Construction	6.0%	4.9%	4.8%
	Manufacturing	9.0%	11.0%	10.4%
	Transportation	2.7%	2.6%	2.8%
	Information	2.7%	4.4%	4.1%
	Wholesale/Retail	8.8%	10.1%	9.0%
	Finance, Insurance, Real Estate	6.2%	6.3%	6.0%
	Professional Services	21.2%	19.1%	20.1%
	Management Services	2.4%	0.4%	0.3%
	Administrative/Waste Services	4.0%	3.5%	3.0%
	Educational Services	22.5%	24.7%	25.2%
	Entertainment Services	7.4%	7.1%	7.8%
	Other Professional Services	4.9%	3.1%	4.0%
	Public Administration	2.2%	2.7%	2.7%
Vehicles per HH	No Vehicles	2.6%	2.8%	3.9%
	1 Vehicle	30.3%	31.9%	34.3%
	2 Vehicles	44.4%	43.5%	41.9%
	3 or more vehicles	22.7%	21.8%	19.9%
	Average Number of Vehicles	1.94	1.92	1.85
Change	Births (last 12 months)	43	391	1,016
	Deaths (last 12 months)	37	240	754
	Migration (last 12 months)	254	261	1,022
Work place	Workplace Establishments	430	1,937	5,889
	Workplace Employees (FTE)	3,374	18,454	54,494